

## WHO'S THE BOSS? *A practical guide for managers*

The art of management is a complicated task. The manager has a lot of influence on the quality of life of his employees and the success of the organization.

Effective management depends on the right mix of knowledge, abilities and personal inclinations of the manager.

How do successful managers in Israel, the "Startup Nation", implement modern management tools? Find the answers in this book.

'Who's the Boss', presents 150 practical tried and true methods for quality management.

Together these methods comprise a complete management toolkit, presented in a concise, clear and easy to implement manner. Each method is accompanied by an example from a real-life situation based on the experience of many managers in leading organizations.

A great guide for managers and employees in large and small organizations.

The author, **Shuki Stauber**, one of the foremost management experts in Israel, worked with the World Bank and multinational companies, has published 11 books and hundreds of articles on the subject of management.



[www.shukistauber.co.il](http://www.shukistauber.co.il)



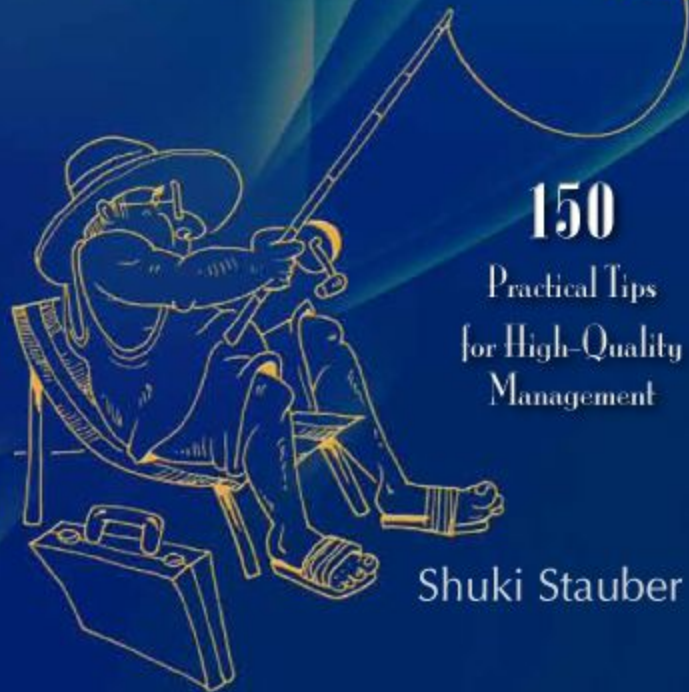
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150

Practical Tips  
for High-Quality  
Management

Shuki Stauber